



2018-2019 INIT2WINIT SERIES QUALIFIER HOST APPLICATION

In 2017, the Omaha Equestrian Foundation (the “OEF”) launched the inaugural Init2Winit Speed Jumping Series that will culminate in the \$100,000 Init2Winit Championship at the 2018 International Omaha, on April 13, 2018. This Series was designed to grow participation in the central part of the country, particularly during the fall and winter. The experiment has proven successful thus far and the OEF is seeking applications for partnering events interested in hosting a qualifying competition for the 2018-2019 season. While it may seem early to do so, the USEF must approve the series, including qualifying locations, in May of 2018, thus the timing outlined below.

January 26, 2018	Qualifier Application Available
March 1, 2018	Qualifier Applications Due
March 30, 2018	Qualifying Events Announced
April 20, 2018	Series Application Submitted to the USEF.
May 18, 2018	Qualifying Event Contracts Completed

All applications must be received at the OEF office by 5:00 on March 1, 2018 either hand delivered or emailed in one complete PDF document. Applications sent by mail must be postmarked by March 1, 2018. You are welcome to provide supporting materials, but please provide everything in one complete electronic file or hard copy. If you choose to mail your application, please call or email our offices so we know to expect it in case it gets lost.

Many of the questions in the application may ask you about things that you do not currently do at your event. This is fine, so be honest about what you do currently and what you would like to do in the future. This Series is about growing the sport in our region and growing the events is a big piece of that vision.

If you have any questions in the process of preparing this application, please contact Kristen Buell or Mike West at the contact information listed below.

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1004 Farnam St., Ste. 400, Omaha, NE 68102

Thank you for your interest in being a part of the Init2Winit Speed Jumping Series.



Init2Winit Series Qualifier Host Application		
COMPETITION INFORMATION		
Competition Name:		
Competition Dates:	Facility Name:	
Event Center Address:		
City:	State:	ZIP Code:
ORGANIZER INFORMATION		
Primary Contact Name:		
Address:		City:
State:	Zip:	Email:
Phone:	Website:	Preferred Method of Contact:
Manager Contact Name (if different than Competition Organizer):		
Address:		City:
State:	Zip:	Phone:
Email:		
COMPETITION DETAILS		
Name of Proposed Qualifying Event (Please attach entire competition schedule):		
Competition Arena Dimensions:	Schooling Arena Dimensions:	No. of Other Arenas:
Type of Footing in Competition and Schooling Arenas for Qualifier:		
Footing Provider:		Jump Provider:
Course Designer:	Prize Money:	Fax:

Please provide the following information in an attachment:

- 1) Ticket pricing for featured events in previous years and proposed pricing for the INIT2WINIT Qualifier.
- 2) Anticipated spectator attendance at the proposed Init2Winiw qualifying event.
- 3) Outline your publicity plan for your competition and how you would include promotions for the INIT2WINIT Qualifier.
- 4) Describe opening and closing ceremonies for the proposed Init2Winit event.
- 5) Is your event live-streamed or televised? If yes, please provide information on the broadcasts, such as how it is filmed, name of producer, where and when it is broadcasted.
- 6) Explain why you want to host an INIT2WINIT Qualifier.
- 7) Outline any ideas you have for partnering with the Omaha Equestrian Foundation for a successful event. These ideas can be anything from cost-offsets, such as sharing entry fees, to co-promotions or big-picture options. This is an opportunity to be creative.
- 8) Is there anything else you want us to know in making our selection decision?